



Election Polls -- Presidential Vote by Groups

2012 Presidential Election, Vote by Groups

	Obama	Romney
	%	%
NATIONWIDE	52	48
SEX		
Men	47	53
Women	57	43
RACE		
White (incl. Hispanics)	44	56
Nonwhite	89	11
Non-Hispanic white	43	57
Nonwhite (incl. Hispanics)	82	18
Black	95	5
AGE		
Under 30 years	62	38
30 to 49 years	53	47
50 to 64 years	50	50
65 and older	46	54
50 and older	49	51
EDUCATION		
College	53	47
High school	54	45
Grade school	48	52
Postgrad	62	38
College grad only	46	54

Some college	58	42
High school or less	53	47
REGION		
East	63	37
Midwest	51	49
South	47	53
West	50	50
POLITICS		
Republicans	3	97
Democrats	95	5
Independents	53	47
Conservatives	18	82
Moderates	67	33
Liberals	92	8
RELIGION		
Protestants	45	55
Catholics	56	44
Attend weekly	40	60
Attend monthly	53	47
Seldom/Never attend	63	37
MARITAL STATUS		
Married	45	55
Not married	66	34
Married men	41	59
Married women	48	52
Unmarried men	60	40
Unmarried women	71	29
LABOR UNION		
Union families	x	x
GUN OWNERSHIP		
Owner	x	x
Non-owner	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®

2008 Presidential Election, Vote by Groups

	Obama	McCain
	%	%
NATIONWIDE	53	46
SEX		
Men	50	50
Women	57	43
RACE		
White (incl. Hispanics)	45	55
Nonwhite	90	10
Non-Hispanic white	44	56
Nonwhite (incl. Hispanics)	86	14
Black	99	1
AGE		
Under 30 years	61	39
30 to 49 years	53	47
50 to 64 years	54	46
65 and older	46	54
50 and older	51	49
EDUCATION		
College	55	45
High school	47	53
Grade school	67	33
Postgrad	65	35
College grad only	51	49
Some college	52	48
High school or less	51	49
REGION		
East	57	43
Midwest	53	47
South	50	50

West	55	45
POLITICS		
Republicans	7	93
Democrats	93	7
Independents	51	49
Conservatives	23	77
Moderates	63	37
Liberals	94	6
RELIGION		
Protestants	47	53
Catholics	53	47
Attend weekly	45	55
Attend monthly	51	49
Seldom/Never attend	62	38
MARITAL STATUS		
Married	44	56
Not married	65	35
Married men	42	58
Married women	47	53
Unmarried men	63	37
Unmarried women	66	34
LABOR UNION		
Union families	64	36
GUN OWNERSHIP		
Owner	36	64
Non-owner	63	37

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®

2004 Presidential Election, Vote by Groups

	Kerry	Bush
	%	%

NATIONWIDE	48.5	51.5
SEX		
Men	44	56
Women	52	48
RACE		
White (incl. Hispanics)	44	56
Nonwhite	83	17
Non-Hispanic white	43	57
Nonwhite (incl. Hispanics)	78	22
Black	93	7
AGE		
Under 30 years	60	40
30 to 49 years	43	57
50 to 64 years	48	52
65 years and older	52	48
50 years and older	50	50
EDUCATION		
College	48	52
High school	54	46
Grade school	69	31
Postgrad	53	47
College grad only	42	58
Some college	44	56
High school or less	54	46
REGION		
East	58	42
Midwest	48	52
South	43	57
West	48	52
SIZE OF COMMUNITY		
Urban	56	44
Suburban	46	54
Rural	46	54
POLITICS		

POLITICS		
Republicans	5	95
Democrats	93	7
Independents	52	48
Conservatives	20	80
Moderates	63	37
Liberals	88	12

RELIGION		
Protestants	38	62
Catholics	52	48
Attend weekly	37	63
Attend monthly	45	55
Seldom/Never attend	60	40

MARITAL STATUS		
Married	40	60
Not married	60	40
Married men	39	61
Married women	42	58
Unmarried men	55	45
Unmarried women	64	36

LABOR UNION		
Union families	67	33

GUN OWNERSHIP		
Owner	35	65
Non-owner	56	44

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®

2000 Presidential Election, Vote by Groups

	Gore	Bush	Nader
	%	%	%
NATIONWIDE	48.7	48.6	2.7

SEX			
Men	45	52	3
Women	53	45	2
RACE			
White (incl. Hispanics)	43	55	3
Nonwhite	87	9	4
Non-Hispanic white	42	56	2
Nonwhite (incl. Hispanics)	80	17	3
Black	95	3	2
AGE			
Under 30 years	47	47	6
30 to 49 years	45	53	2
50 to 64 years	50	48	2
65 years and older	56	42	2
50 years and older	53	45	2
EDUCATION			
College	46	51	3
High school	52	46	2
Grade school	55	42	3
Postgrad	53	43	4
College grad only	44	55	1
Some college	44	53	3
High school or less	53	45	2
REGION			
East	55	42	3
Midwest	48	49	3
South	45	54	1
West	48	47	5
SIZE OF COMMUNITY			
Urban	62	35	3
Suburban	47	51	2
Rural	38	60	3
POLITICS			
Republicans	7	92	1
Democrats	89	10	2

Independents	44	49	7
Conservatives	27	71	2
Moderates	57	41	2
Liberals	84	9	7

RELIGION

Protestants	42	55	3
Catholics	52	46	2
Attend weekly	41	56	2
Attend monthly	47	51	2
Seldom/Never attend	52	41	7

MARITAL STATUS

Married	40	57	2
Not married	59	36	3
Married men	37	59	3
Married women	41	56	2
Unmarried men	49	42	5
Unmarried women	66	31	2

LABOR UNION

Union families	68	31	2
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GUN OWNERSHIP

Owner	38	59	2
Non-owner	56	41	3

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®

1996 Presidential Election, Vote by Groups

	Clinton	Dole	Perot
	%	%	%
NATIONWIDE	50.0	41.0	9.0
SEX			
Men	45	44	11

Women	54	39	7
RACE			
White	46	45	9
Nonwhite	82	12	6
EDUCATION			
College	47	45	8
High school	52	34	14
Grade school	58	27	15
OCCUPATION			
Prof. and business	x	x	x
White collar	x	x	x
Manual	x	x	x
AGE			
Under 30 years	54	30	16
30 to 49 years	49	41	10
50 years and older	50	45	5
RELIGION			
Protestants	44	50	6
Catholics	55	35	10
POLITICS			
Republicans	10	85	5
Democrats	90	6	4
Independents	48	33	19
REGION			
East	60	31	9
Midwest	46	45	9
South	44	46	10
West	51	43	6
LABOR UNION			
Union families	x	x	x
SIZE OF COMMUNITY			
Urban	58	36	6

Suburban	47	45	8
Rural	44	43	13

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®

1992 Presidential Election, Vote by Groups

	Clinton	Bush	Perot
	%	%	%
NATIONWIDE	43.2	37.8	19.0
SEX			
Men	41	37	22
Women	46	38	16
RACE			
White	39	41	20
Nonwhite	77	11	12
EDUCATION			
College	43	40	17
High school	40	38	22
Grade school	56	28	16
OCCUPATION			
Prof. and business	x	x	x
White collar	x	x	x
Manual	x	x	x
AGE			
Under 30 years	40	37	23
30 to 49 years	42	37	21
50 years and older	46	39	15
RELIGION			
Protestants	41	41	18
Catholics	47	35	18

POLITICS			
Republicans	7	77	16
Democrats	82	8	10
Independents	39	30	31

REGION			
East	47	35	18
Midwest	44	34	22
South	38	45	17
West	45	35	20

LABOR UNION			
Union families	x	x	x

SIZE OF COMMUNITY			
Urban	50	34	16
Suburban	37	40	23
Rural	41	41	18

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®

1988 Presidential Election, Vote by Groups

	Dukakis	Bush
	%	%
NATIONWIDE	46	54
SEX		
Men	44	56
Women	48	52
RACE		
White	41	59
Nonwhite	82	18
EDUCATION		
College	49	51

Category	Obama	Clinton
High school	46	54
Grade school	55	45
OCCUPATION		
Prof. and business	x	x
White collar	x	x
Manual	x	x
AGE		
Under 30 years	37	63
30 to 49 years	45	55
50 years and older	49	51
RELIGION		
Protestants	42	58
Catholics	51	49
POLITICS		
Republicans	7	93
Democrats	85	15
Independents	43	57
REGION		
East	51	49
Midwest	47	53
South	40	60
West	46	54
LABOR UNION		
Union families	63	37
SIZE OF COMMUNITY		
Urban	x	x
Suburban	x	x
Rural	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®

1984 Presidential Election, Vote by Groups

	Mondale	Reagan
	%	%
NATIONWIDE	41	59
SEX		
Men	36	64
Women	45	55
RACE		
White	34	66
Nonwhite	87	13
EDUCATION		
College	39	61
High school	43	57
Grade school	51	49
OCCUPATION		
Prof. and business	34	66
White collar	47	53
Manual	46	54
AGE		
Under 30 years	40	60
30 to 49 years	40	60
50 years and older	41	59
RELIGION		
Protestants	39	61
Catholics	39	61
POLITICS		
Republicans	4	96
Democrats	79	21
Independents	33	67
REGION		

East	46	54
Midwest	42	58
South	37	63
West	40	60

LABOR UNION

Union families	52	48
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SIZE OF COMMUNITY

Urban	x	x
Suburban	x	x
Rural	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®*1980 Presidential Election, Vote by Groups*

	Carter	Reagan	Anderson
	%	%	%
NATIONWIDE	41	51	7
SEX			
Men	38	53	7
Women	44	49	6
RACE			
White	36	56	7
Nonwhite	86	10	2
EDUCATION			
College	35	53	10
High school	43	51	5
Grade school	54	42	3
OCCUPATION			
Prof. and business	33	55	10
White collar	40	51	9
Manual	48	48	5

Married	40	40	5
AGE			
Under 30 years	47	41	11
30 to 49 years	38	52	8
50 years and older	41	54	4
RELIGION			
Protestants	39	54	6
Catholics	46	47	6
POLITICS			
Republicans	8	86	5
Democrats	69	26	4
Independents	29	55	14
REGION			
East	43	47	9
Midwest	41	51	7
South	44	52	3
West	35	54	9
LABOR UNION			
Union families	50	43	5
SIZE OF COMMUNITY			
Urban	x	x	x
Suburban	x	x	x
Rural	x	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

GALLUP®

1976 Presidential Election, Vote by Groups

	Carter	Ford	McCarthy
	%	%	%
NATIONWIDE	50	48	1

SEX	%	%	%
Men	53	45	1
Women	48	51	*

RACE			
White	46	52	1
Nonwhite	85	15	*

EDUCATION			
College	42	55	2
High school	54	46	*
Grade school	58	41	1

OCCUPATION			
Prof. and business	42	56	1
White collar	50	48	2
Manual	58	41	1

AGE			
Under 30 years	53	45	1
30 to 49 years	48	49	2
50 years and older	52	48	*

RELIGION			
Protestants	46	53	*
Catholics	57	41	1

POLITICS			
Republicans	9	91	*
Democrats	82	18	*
Independents	38	57	4

REGION			
East	51	47	1
Midwest	48	50	1
South	54	45	*
West	46	51	1

LABOR UNION			
Union families	63	36	1

SIZE OF COMMUNITY

Urban	x	x	x
Suburban	x	x	x
Rural	x	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

* = Less than 0.5%.

GALLUP*

1972 Presidential Election, Vote by Groups

	McGovern	Nixon
	%	%
NATIONWIDE	38	62
SEX		
Men	37	63
Women	38	62
RACE		
White	32	68
Nonwhite	87	13
EDUCATION		
College	37	63
High school	34	66
Grade school	49	51
OCCUPATION		
Prof. and business	31	69
White collar	36	64
Manual	43	57
AGE		
Under 30 years	48	52
30 to 49 years	33	67
50 years and older	36	64

RELIGION

Protestants	30	70
Catholics	48	52

POLITICS

Republicans	5	95
Democrats	67	33
Independents	31	69

REGION

East	42	58
Midwest	40	60
South	29	71
West	41	59

LABOR UNION

Union families	46	54
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SIZE OF COMMUNITY

Urban	x	x
Suburban	x	x
Rural	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

* = Less than 0.5%.

GALLUP®

1968 Presidential Election, Vote by Groups

	Humphrey	Nixon	Wallace
	%	%	%
NATIONWIDE	43.0	43.4	13.6
SEX			
Men	41	43	16
Women	45	43	12
RACE			
White	38	47	15

Nonwhite	85	12	3
EDUCATION			
College	37	54	9
High school	42	43	15
Grade school	52	33	15
OCCUPATION			
Prof. and business	34	56	10
White collar	41	47	12
Manual	50	35	15
AGE			
Under 30 years	47	38	15
30 to 49 years	44	41	15
50 years and older	41	47	12
RELIGION			
Protestants	35	49	16
Catholics	59	33	8
POLITICS			
Republicans	9	86	5
Democrats	74	12	14
Independents	31	44	25
REGION			
East	50	43	7
Midwest	44	47	9
South	31	36	33
West	44	49	7
LABOR UNION			
Union families	56	29	15
SIZE OF COMMUNITY			
Urban	x	x	x
Suburban	x	x	x
Rural	x	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual

national vote outcome if necessary. Excludes votes of minor party candidates.

* = Less than 0.5%.

GALLUP®

1964 Presidential Election, Vote by Groups

	Johnson	Goldwater
	%	%
NATIONWIDE	61.3	38.7
SEX	%	%
Men	60	40
Women	62	38
RACE		
White	59	41
Nonwhite	94	6
EDUCATION		
College	52	48
High school	62	38
Grade school	66	34
OCCUPATION		
Prof. and business	54	46
White collar	57	43
Manual	71	29
AGE		
Under 30 years	64	36
30 to 49 years	63	37
50 years and older	59	41
RELIGION		
Protestants	55	45
Catholics	76	24
POLITICS		
Republicans	20	80

Democrats	87	13
Independents	56	44

REGION		
East	68	32
Midwest	61	39
South	52	48
West	60	40

LABOR UNION		
Union families	73	27

SIZE OF COMMUNITY		
Urban	x	x
Suburban	x	x
Rural	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

* = Less than 0.5%.

GALLUP*

1960 Presidential Election, Vote by Groups

	Kennedy	Nixon
	%	%
NATIONWIDE	50.1	49.9
SEX	%	%
Men	52	48
Women	49	51
RACE		
White	49	51
Nonwhite	68	32
EDUCATION		
College	39	61
High school	52	48
Grade school	55	45

OCCUPATION		
Prof. and business	42	58
White collar	48	52
Manual	60	40

AGE		
Under 30 years	54	45
30 to 49 years	54	46
50 years and older	46	54

RELIGION		
Protestants	38	62
Catholics	78	22

POLITICS		
Republicans	5	95
Democrats	84	16
Independents	43	57

REGION		
East	53	47
Midwest	48	52
South	51	49
West	49	51

LABOR UNION		
Union families	65	35

SIZE OF COMMUNITY		
Urban	x	x
Suburban	x	x
Rural	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

* = Less than 0.5%.

GALLUP®

1956 Presidential Election, Vote by Groups

	Stevenson	Eisenhower
	%	%
NATIONWIDE	42.2	57.8
SEX		
Men	45	55
Women	39	61
RACE		
White	41	59
Nonwhite	61	39
EDUCATION		
College	31	69
High school	42	58
Grade school	50	50
OCCUPATION		
Prof. and business	32	68
White collar	37	63
Manual	50	50
AGE		
Under 30 years	43	57
30 to 49 years	45	55
50 years and older	39	61
RELIGION		
Protestants	37	63
Catholics	51	49
POLITICS		
Republicans	4	96
Democrats	85	15
Independents	30	70
REGION		
East	40	60
Midwest	41	59

South	49	51
West	43	57
LABOR UNION		
Union families	57	43
SIZE OF COMMUNITY		
Urban	x	x
Suburban	x	x
Rural	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

* = Less than 0.5%.

GALLUP*

1952 Presidential Election, Vote by Groups

	Stevenson	Eisenhower
	%	%
NATIONWIDE	44.6	55.4
SEX		
Men	47	53
Women	42	58
RACE		
White	43	57
Nonwhite	79	21
EDUCATION		
College	34	66
High school	45	55
Grade school	52	48
OCCUPATION		
Prof. and business	36	64
White collar	40	60
Manual	55	45

AGE		
Under 30 years	51	49
30 to 49 years	47	53
50 years and older	39	61
RELIGION		
Protestants	37	63
Catholics	56	44
POLITICS		
Republicans	8	92
Democrats	77	23
Independents	35	65
REGION		
East	45	55
Midwest	42	58
South	51	49
West	42	58
LABOR UNION		
Union families	61	39
SIZE OF COMMUNITY		
Urban	x	x
Suburban	x	x
Rural	x	x

Figures based on Gallup's final pre-election poll, adjusted to actual national vote outcome if necessary. Excludes votes of minor party candidates.

* = Less than 0.5%.

GALLUP®

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